

MYA



October 12, 2021

Dear Valued Distributor of MYA Products,

Our businesses are truly threatened!

Hookah culture businesses are at risk from legislation, specifically flavored tobacco bans which have been triggered by the youth vaping epidemic. But, the National Hookah Community Association (NHCA) is actively working on the hookah community's behalf with the goal to protect and preserve Hookah culture and business across the United States.

As an active member of the NHCA, MYA Hookah understands the importance of collectively joining our voices to preserve Hookah culture and industry. As a hookah distributor, we invite you to join the NHCA and help defend and protect your business. You can become a member by signing up at www.nationalhookah.com

Your membership of NHCA supports the representation of hookah interests with legislative bodies, lawmakers, and regulators at the federal, state, and local levels. The hookah sector and culture need a strong unified voice in defending our businesses. Membership not only supports efforts to protect your business but also gives you a voice at the table in shaping our priorities for the industry in the future.

Additionally, NHCA is in need of State coordinators as **flavored tobacco bans** sweep across the nation. If you would like to consider lending a hand, have any questions or need any additional information, please contact Hrant Vartzbedian at (818) 863-6339.

Together, the Hookah Community will remain strong and move forward – *now is our time*.

Thank you for your support.

A handwritten signature in black ink, appearing to be "Mahmoud Badawi".

Mahmoud Badawi
MYA Hookah, President and CEO